

## FIT AND ENLISTED

Like with any selection process worth respecting, the **MB** crusher bucket also started its work from scratch to finally earn the ranks of General among US army equipment. It all began at the Bauma 2007 trade fair in Monaco, where they presented a platoon of crusher buckets in camouflage uniform.

And who would have taken note of their equipment but those who have made of technological resources their daily bread: the United States Army. It is for this reason that today you can find MB crusher buckets in the shipyards of the American army, always present and in good form, capably satisfying requirements of reliability and productivity in an ever-increasingly demanding, improvised market.

The Project: construction of 1635 houses and renovation of over 443 for military families. After years of fierce competition between sector companies in the area, the project was awarded to "Giberson Enterprise" in New Jersey. Giberson Enterprise, by Richard Giberson (founding father) and Larry Giberson (son) are MB, importers to the United States of America and therefore were able to provide an ample fleet of machines. BF by MB: available on the front lines. The machine's compactness, capability, compatibility and productivity have often been discussed, and this time the importance of these traits was demonstrated in this very significant acknowledgment, which has got not only the United States of America and the US media talking, but the whole world. The project will be completed in 2011, reaching a total of 2084 houses. Official importer Giberson



confirms that this project has given everyone a sense of immense pride, yet has also been quite difficult due to the many rigid laws and verification measures in place.

As soon as Guido Azzolin knew about this extraordinary Giberson project, he gave the importer a congratulatory call. MB President Guido Azzolin said

that, having a dealer like Giberson, is a great source of pride for them. They were already aware that their product was highly technological, but who would have thought people would have talked so much about them? Who would have thought back in 2001 that the entire media world would have talked about their company, their highly innovative product - so innovative that it would have worked for the American army? Richard Giberson said that they had met MB at the Conexpo 2005 in Las Vegas and from the moment they met Guido Azzolin and his collaborators, work began and the results were immediate. They knew that they were investing their money and energy in

something which would have quickly rewarded them just think of the fact, for example, that their internal personnel have increased by 30 people in a short time just, for the growing need for crusher bucket enquiry work. Today - Guido Azzolin added - their product is even more spread out over the world and is becoming part of the standard equipment used by construction companies. Foreseeing demolition and recycling market dynamic needs is a way of giving body to our desire to grow and offer ideas to help making our clients' jobs simpler, faster and more productive, in full respect of the environment.

[www.mbcruiser.com](http://www.mbcruiser.com)

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