

MB S.p.A. PARTICIPATED IN THE PARISIAN SHOW INTERMAT

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The MB bucket crushers presented at the stand K070 of Hall 6 and in the area Paris Demo 07 of Hall E9.

MB S.p.A., a Vicenza company and leader in the production and sales of bucket crushers, participated for the second time in the trade fair Intermat of Paris Nord Villepinte to be held from 20 to 25 April 2009.

Intermat, the triennial fair among the most important in the construction sector, welcomed visitors from all over the world, and offered one of the largest demo areas; in the last edition of 2006 a remarkable number of 1320 companies participated in the event, from 43 different countries.



Despite the world crisis affecting all sectors, MB S.p.A. has decided not to stop, but to continue investing, not only in product research and development, but also in trade fair events. The participation in numerous national and international events has laid the foundations for the success of the company, which in just a few years has become a world leader in this sector. MB is firmly convinced of the fundamental importance of being a reference point both as a sales force for its clients and with constant presence at trade fair events, thus establishing long-lasting relationships and boosting client loyalty.



The constant commitment aimed at customer satisfaction, ongoing improvement of results, and a company policy with priority given to total quality are the values followed by MB S.p.A. right from the start. Product innovation, acclaimed internationally and receiving numerous awards at various sector fairs, has become the benchmark of MB, which meanwhile continues to invest in marketing planning, trade fairs and communication.

The Paris fair was also the opportunity to present the latest MB product for the first time, the results of the constant research of the MB team and the advanced technology of its products. The historical MB bucket crushers were on show too, at the forefront of the internal stand K070 of Hall 6.

In the meantime, in the external demo area at stand Paris Demo 07 of Hall E9, visitors were able to view the bucket crushers at work and saw the efficiency and quality of MB products for themselves. In fact the demo area had given visitors the chance to appreciate the versatility of the bucket crushers, abled to crush all types of material and guarantee optimal efficiency, productivity, savings, profits and respect of the environment.



After starting 2009 with a full agenda of commitments, with participation in the major sector trade fairs at Las Vegas, in Greece, Austria and Slovenia, MB S.p.A., international leader in the production and sales of bucket crushers, has gone on to confirm its success in France, where a new branch is to be opened soon.

Also, over the next few months, MB bucket crushers will reach new horizons, presenting products at national and international fairs, all to demonstrate the success of MB products and loyalty of its clients.

MB S.p.A., set up in Breganze in 2001, now exports to 100 countries and is acclaimed for innovation and technology of its products and quality of its service. The ability to respond to market demands and technical assistance given to their numerous clients have contributed to the growth of the MB brand worldwide.

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THE CRUSHING EVOLUTION

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