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COMPANY WITH QUALITY MANAGEMENT
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 = ISO 9001:2000 =

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THE CRUSHING EVOLUTION

MB S.p.A. participates in the Parisian show Intermat

The MB bucket crushers will be present at the stand K070 of Hall 6 and in the area Paris Demo 07 of Hall E9.



MB S.p.A., a Vicenza company and leader in the production and sales of bucket crushers, will be participating for the second time in the trade fair Intermat of Paris Nord Villepinte to be held from 20 to 25 April 2009.

Intermat, the triennial fair among the most important in the construction sector, welcomes visitors every time from all over the world, and offers one of the largest demo areas; in the last edition of 2006 a remarkable number of 1320 companies participated in the event, from 43 different countries.

Despite the world crisis affecting all sectors, MB S.p.A. has decided not to stop, but to continue investing, not only in product research and development, but also in trade fair events. The participation in numerous national and international events has laid the foundations for the success of the company, which in just a few years has become a world leader in this sector. MB is firmly convinced of the fundamental importance of being a reference point both as a sales force for its clients and with constant presence at trade fair events, thus establishing long-lasting relationships and boosting client loyalty.

The constant commitment aimed at customer satisfaction, ongoing improvement of results, and a company policy with priority given to total quality are the values followed by MB S.p.A. right from the start. Product innovation, acclaimed internationally and receiving numerous awards at various sector fairs, has become the benchmark of MB, which meanwhile continues to invest in marketing planning, trade fairs and communication.

The Paris fair will also be the opportunity to present the latest MB product for the first time, the results of the constant research of the MB team and the advanced technology of its products. The historical MB bucket crushers will be on show too, at the forefront of the internal stand K070 of Hall 6.

In the meantime, in the external demo area at stand Paris Demo 07 of Hall E9, visitors will be able to view the bucket crushers at work and see the efficiency and quality of MB products for themselves.

In fact the demo area will give visitors the chance to appreciate the versatility of the bucket crushers, able to crush all types of material and guarantee optimal efficiency, productivity, savings, profits and respect of the environment.

After starting 2009 with a full agenda of commitments, with participation in the major sector trade fairs at Las Vegas, in Greece, Austria and Slovenia, MB S.p.A., international leader in the production and sales of bucket crushers, has gone on to confirm its success in France, where a new branch is to be opened soon.

Also, over the next few months, MB bucket crushers will reach new horizons, presenting products at national and international fairs, all to demonstrate the success of MB products and loyalty of its clients.



MB IN THE SPOTLIGHT

A new year in the limelight for MB.

The year 2009 is filled with events and changes for the Vicenza-based company, world leader in the manufacture and sale of bucket crushers: events and changes that will lead MB towards new goals but that will above all broaden its already great horizons, leading the company towards the conquest of new markets and the consolidation of existing ones.

The first new event is the change in the name of the company, its structure and organisation: from this year in fact the company changes from being a Srl (limited liability company) to a Spa (joint stock company) reaching the goal much sought after by the Azzolin brothers. This transformation represents international recognition, new research

boundaries, further development of the activities and the possible input of new capital to optimise resources. The change from Srl to S.p.A is a great reason of pride also for all MB employees who in just a few years – the company was established in 2001 – have seen the company grow beyond expectations also thanks to their enthusiasm and commitment and to the positive response of the international market. Another spotlight has already focused on MB in 2009 thanks to another important event: apart from the transformation from Srl to Spa, the Vicenza-based company has obtained the UNI EN ISO 9001:2000 Quality Management System certification which has filled with pride the management and all the departments. The certification was awarded after a period of tests which involved all the company's departments and certifies the quality of the product, after-sales service, commercial customer service and administration. This last goal represented a necessary step for MB to offer its customers an excellent and quality product, confirming once again the company's position as leader worldwide in this sector. The year 2009 will be a year of changes and new goals for the company which will once again see the innovative bucket crusher protagonist worldwide.

The stage of Meccanica Breganzese will travel each month to a different country in the world taking part in the most important exhibitions of this sector. In February MB S.p.A. will play its trump cards in Las Vegas together with its American importer at the World of Concrete exhibition, one of the most important ones in the USA; MB will also be present at the Made Expo in Milan (February) and in Val d'Aosta. In March the company will move to Greece, at the Metec 2009 exhibition (from 20 to 23 March) and to Austria, at the Mawev-Show (from 25 to 28 March), while in April MB will point its spotlights on its products during one of the most important world events: from 20 to 25 April MB bucket crushers will be the protagonists in France at the Intermat 2009 exhibition, a worldwide event that attracts ideas, visitors, new products and great inventions. In May MB will move to Spain where the company will set up a test site at the Fider 2009 exhibition (Zaragoza, from 20 to 22 May). In June MB will travel across the ocean to Brazil to take part in the M&T Expo from 2 to 6 June. The presence of MB at exhibitions worldwide will continue in the second half of the year: in autumn the bucket crushers will be the protagonists of the most important Italian exhibitions (Saie in Bologna and Made Expo in Rome) and will take part in many other exhibitions around the world, thanks also to the contribution of the numerous local dealers and distributors.

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