

MB BUCKET TECHNOLOGY AT THE SAMOTER IN VERONA

MB's buckets will be on display in Pavilion 7, stand B9 and in demo area "F"

MB S.p.A., the Vicenza-based company leader in the production and sale of crusher buckets, will be at the **Samoter** tradeshow, scheduled from **March 2nd to the 6th in Verona**. One of the most important sector tradeshow held once every three years, its every edition welcomes many visitors from all over the world, representing a primary showcase for all companies.

Despite the worldwide crisis that has affected all sectors, MB S.p.A. chooses to go ahead in 2011 too and keep investing in product research and development as well as in participation in important tradeshow. In fact, taking part in many national and international events has laid the foundations for the success of a company that in just a few years has managed to become a world leader in its sector. **MB strongly believes that being a point of reference for both its sales network and its customers is crucially important**, and its constant presence at tradeshow helps it establish long-lasting relationships based on trust with the people and companies it has dealings with.

Constant efforts aimed at customer satisfaction, the continual improvement of results and a company policy geared towards total quality are values that **MB S.p.A.** has been pursuing since the day it was founded. The innovative nature of its products, proven at the international level also by the many awards received in different sector tradeshow, has become MB's strong point, as the company continues at the same time to invest in marketing initiatives, tradeshow and communication campaigns.

At the global level, the Vicenza-based company continues to be a leader in its sector, offering technologically advanced products that are functional at the same time. A positive effect on sales due to the quality of our buckets, a main characteristic demanded by customers all over the world.

The technological innovation of MB's bucket crushers has turned out to be greatly appreciated and beneficial since its discovery, and continues to be a must-have tool even today, as MB can offer products of extremely high quality that provide tangible advantages in terms of time and money.

Companies are increasingly of the opinion and willing to purchase bucket crushers. A purchase that requires significant initial investment but, in addition to being depreciated over a few months, can lead to significant long-term cost savings for the company. In fact, as time goes by the advantages of using MB products exceed the costs that would otherwise be incurred due to the use of fixed crushers, consequently resulting in a more than positive return of the initial investment.

In addition to its legendary bucket crushers, MB S.p.A. will be at the Samoter with its latest creation, screening buckets that are the result of constant research conducted by a qualified work team thanks to which the company can always be at the forefront with equipment one cannot do without at the worksite. **Hence, perfect manufacturing, constant supervision by personnel, expertise, technology and innovation** have translated into quality processes and products that become better and better with each passing year.

The company be at the Samoter with **two display areas**: an indoor area – Pavilion 7, stand B9 – where MB's models are on display, and a **demo area** (Area "F") where visitors will be able to see the versatile use of MB's bucket crushers, as they can crush all kinds of material and guarantee high efficiency, productivity, cost savings, earnings and environmental protection.

An important month is in store for MB S.p.A., then, in March. In addition to participating in the Italian event, from March 22nd to the 26th the company will also be at the Conexpo 2011, one of the most important sector tradeshow held in the U.S., specifically Las Vegas.

The year opens up with two important dates for MB with its participation in key tradeshow, a commitment that strengthens the work carried out in recent years, when the company expanded its horizons by setting up subsidiaries in Germany, France, Japan and in the United States.



MB S.p.A., founded in Breganze in 2001, today exports in over 100 countries, and it is highly appreciated for its innovative and technological products and quality service. The ability to satisfy market needs and the technical assistance provided to the many customers have contributed to the MB brand expansion all over the world.