

## MB CRUSHER



# Innovation and renewal

**E**stablished in Italy in 2001, MB Crusher is globally affirmed through 8 branch offices, logistics centers located in various continents, and a network of dealers and authorized workshops located throughout the world. In the new Headquarters in Fara Vicentino (north of Italy), with a total area of over 17,000 square meters, the company manages all phases of design, production and trading, a fully monitored chain to ensure the 100% Made in Italy trademark.

The most copied bucket crusher and number one seller in the world is wait-

ing for you at the Bauma from the 11<sup>th</sup> to the 17<sup>th</sup> april 2016. 2015 year ended with our participation in 68 fairs across the globe, 8 demo areas, 4,000 meters of exhibition space and more than 2,000 new visitors accred-

Since 2001, MB has offered the largest line of patented crusher buckets all over the world. With extensive innovation and development, MB now offers crusher buckets for excavators, skid loaders, and backhoes of all sizes

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**VISIT US!**

**Bauma 2016**

Hall C4 - Booth 146  
Promotional point A6-B6  
Demo area FN 832/3



New generation of bucket crushers BF90.3 by MB



New MB screener MB-S18 model



ited, MB now starts the new Year at Bauma 2016. Great news scheduled for this edition; without any doubt visitors will be tempted by commercial offers destined to leave their mark. *"It will be hard to resist and not to purchase at the fair"*, promise the head of the company that, over the years, has accustomed his audience to incredible twists and incentives.



BF150.10, the biggest crusher bucket by MB

Bauma preview **BF90.3** and **MB-S18 Third Generation**: best MB bucket crushers and screeners are exceeding themselves with a new more compact and more productive version. **MB-LS170**: the range of screening buckets for backhoe loaders expands with a new unit. **New range**: already considered the largest in the crushing industry world, MB range is still expanding.

**MB network**: for the first time at the fair the official MB Crusher Do Brasil delegation, the new South American branch.

At Bauma 2016 is about over 1,100 square meters of exhibition area dedicated to MB in two locations: Promotional Point (A6-B6) and Info Point (Hall C4 - stand 146); and again the Demo Area (FN 832/3), MB power and tenacity in a live show, unabated in an area of over 600 square meters. ■

## THE NEW MB INTERACTIVE WEBSITE

The continuously updated, **completely interactive MB Crusher website** is going online in 2016: simply click on the address [www.mbcrusher.com](http://www.mbcrusher.com) to discover the new form of communication of the Italian company, the undisputed leader in the production and sale of equipment for demolition and recycling. MB Crusher also has a new look online, with a **tool that brings the brand closer to all of its customers** in keeping with the latest trends in the digital world.

**Presented in more than 15 languages**, the new MB website offers a detailed overview of all of the products and services promoted by the company. But the most interesting thing is that the website's content will be adapted and arranged based on the customer's choices, preferences, needs and habits. A site built entirely ad hoc for users, which is easy to navigate and **completely responsive** to all devices, from tablets and computers to smartphones and televisions.

That's not all. Customers can also use the website to download specification sheets, brochures, find information about the different areas of application, read about interesting facts and case histories of MB customers from all over the world and learn about news and promotions that the company is offering.

Therefore, 2016 will be full of innovations for the MB Crusher, with a new digital design and new products, designed and developed to offer customers benefits in terms of money, time and personnel.

MB is synonymous with revolution: in just over 15 years the company has fundamentally changed the crushing methods used in all types of construction sites, allow for new revenue opportunities and responding promptly to every technical and economic need. This is why every year the company invests time and resources in developing new solutions to meet the needs of customers, allowing them to achieve brilliant results worldwide.

## INFO

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